



# FINDERBRIDGE TOURISM

Explore the Unique Northeast India

Brand Brochure





# WHO WE ARE

**Finderbridge is a destination management organization offering travel and tourism services across North East Region, carrying a vision towards the development of Northeast India and to showcase all the colourful cultures and scenic beauty of North East in the most sustainable & authentic form.**





# VISION

To unleash the highest tourism potential of Northeast India and to make it an international travel destination for the global audience.





# **WHAT'S WITH THE NAME ?**

**FINDERBRIDGE evolved from two words, "finder", meaning "one who finds" and bridge, meaning "one who connects". We wish to be the connecting North East and the rest of the world, so that people across the globe can see the true and rare beauty of this region through Finderbridge.**





# OUR SERVICES



Wildlife & Birding Tours

Cultural & Tribal Tours

Trekking & Adventure Tours

Tea, Culinary & Luxury Tours

Offbeat & Photo Tours

Leisure & Traditional Tours

Battle & Heritage Tours

Tourism Events & Festivals



# OUR SERVICES

Backpacker Tours

Excursions & Bike Tours

Homestays

Transportation Services

Music Tourism

Spiritual & Cultural Tours

Travel Documentation

Destination Marketing





# Finderbridge Towards Sustainability

We firmly believe that sustainable tourism is the key to have tourism survive in the long run. It is the only way to protect the earth and our vision is to do our best to make that possible.

Finderbridge is deeply committed to sustainable and low-impact travel. We believe in the sustainability of tourism, which in turn, helps in the sustainability of life. Responsible Tourism practices and policies are therefore integrated into all major aspects of our operations and decision-making.



# OUR STATISTICS



**120+**

Northeast India Destination Covered

**4000+**

Happy Travelers

**28+**

Tourism Fests & Tourism Education Events

**5.2M+**

Digital Audience Reach

**100K+**

Finderbridge Website Views



# FINDERBRIDGE INITIATIVES



Northeast Tourism Academy is a Finderbridge initiative towards Tourism Reinvention and Recovery post pandemic. We aim to promote tourism education, entrepreneurship development and community engagement in Northeast India.



NPA 2021 is an initiative that aims to provide a platform to the upcoming photographers, to appreciate their work and recognition of their contribution to Northeast Tourism Industry. It was organized in association with India Tourism Guwahati (Ministry of Tourism, GoI) and supported by Mizoram Tourism



**INTERNATIONAL  
CONFERENCE**  
NORTHEAST INDIA TOURISM  
VIRTUAL 20 JULY 2021

ICNIT 2021 is a Finderbridge initiative that focused on the promotion of tourism in the North-Eastern region of India. The theme was - "Reinventing Northeast India Tourism, Destination Marketing and Tourism Entrepreneurship"

## **NORTHEAST INDIA TOURISM CONCLAVE 2021**

NITC 2021 was a virtual Tourism Conclave organized by Finderbridge in association with Tezpur University on the occasion of World Tourism Day with the theme "Tourism For Inclusive Growth".



# ACHIEVEMENTS SO FAR

Finderbridge was selected to be presented at 3rd Youth-To-Youth International Summit 2017, Dubai.

Finderbridge was one among the three startups from India to get selected and to represent at the Ashoka ChangemakerXChange summit 2017, Philippines.

Featured as one among 75 Startups at North East Council's Advancing Northeast Magazine on 75th AzadiKaAmritMahotsav

Featured at The Telegraph, SikkimExpress, EastMojo, EntrepreneurshipIND, DoordashanNews etc



Finderbridge became the first travel organization from the North East to be officially recognized as a "Ashoka Youth Venture" For the first year.

Finderbridge won the award of "Best Travel Startup of NE India" at Global Icon Awards 2022

Finderbridge was shortlisted for Indian Responsible Tourism Awards 2022 in the category of "Sustainable Travel Enterprises"

Finderbridge was presented as a part of the case study in a paper which was selected and presented on Tourism in Assam at Applied Research International Conference on World Economy and Social Review (ARICWESR), Oxford University, England by Team Member Lt. Ambalika Sarma B Choudhury.





# Entrepreneur

2019



**Finderbridge Tourism Private Limited**

Nominated in

**9<sup>th</sup> Annual Entrepreneur India Awards 2019**

On July 18, 2019

*Ritu Marya.*

**Ritu Marya**  
Editor-In-Chief, Franchise India & Entrepreneur Media

Media Partner



for Young Entrepreneur

presented to

**Himangshu Baruah**  
Founder & Chief Executive Officer  
**FINDERBRIDGE TOURISM**

In Recognition of Outstanding Professional Achievement &  
Contribution in Nation Building

Harish Chandra  
President

S. Ravi Shankar  
Hon. Secretary



**INDIAN ACHIEVERS' FORUM**

Promoting Achievements which Inspire Businesses & Communities

[www.iafindia.com](http://www.iafindia.com)



Finderbridge is officially recognised as a Tourism Startup by  
Ministry of Commerce and Industry, Government of India and Startup India





# CUSTOMER REVIEWS

Over 4000+ Travelers have trusted Finderbridge on their Northeast India Tour

**An incredible trip that I will remember for the rest of my life...** remote villages, incredible ethnic groups, breathtaking landscapes but mostly the treat and professionalism given from the guide, made this trip a long lasting experience. I recommend with no doubt, counting on Finderbridge Tourism for your future trips. With them, success is guaranteed.

**MR. RAUL ENRIQUE, TENERIFE, SPAIN**

**SAKSHI WALAVALKAR, MUMBAI**

**Once in a lifetime experience!**

This has been the best family trip so far all thanks to Finderbridge who planned the tour so well.

**The best travel partner <sup>100</sup> Finderbridge**

This was my the best trip with a travel partner . They amazingly taken care of us , travelling from one place to another enjoying the fullest .

**MANISHA GAUTAM, ASSAM**

**DIVYA MENON, KERELE**

**The best trustworthy experience.**

Everything that was organised by Finderbridge was more than expectations

**Finderbridge made my North East experience 10x better.**

Finderbridge is a very ethically run and honest group who are very savvy to tourists. They gave me the best itinerary to cover the North East in 11 days. They cared for us throughout the journey . Any changes we asked in the itenary was accomodated and helped us experience a superb anniversary as well.

**PRADEEP BHARATHI, BANGALORE**

**AKSHAYA C, CHENNAI**

**The most wonderful and beautiful experience for the tour of Northeast.**

Till now, have experience many tours but this is the best.

We two sisters were there and taken care as family and was very safe. Specially the car driver had guide for best places.

Only one word AWESOME.

**For more Reviews check : <https://tinyurl.com/tripadvisorreviews>**





# CONTACT



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